

E-315

Total No. of Pages : 1

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| Seat No. | |
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B.B.A. (Revised) (Part - II) (Semester - IV) (Paper - II)
Examination, November - 2016
E-COMMERCE (Paper - 28)
Sub. Code : 43948

Day and Date : Friday, 4 - 11 - 2016

Total Marks : 40

Time : 3.00 p.m. to 5.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What is E-payment? Explain Post-Paid payment system. [14]

OR

Explain <frame> tag and <frameset> tag with example.

Q2) Write Short Answers (Any Two): [16]

- a) What is security breach? How it is avoided?
- b) How images are inserted in web page?
- c) Explain static and dynamic web site.
- d) Explain electronic signature and access control.

Q3) Write Short Notes (Any Two): [10]

- a) Secure Socket Layer (SSL).
- b) Digi cash.
- c) Opportunities in E-commerce in India.
- d) Text formatting tags.

